

The Peterson Farm Bros

I'm Farming and I Grow it: An AgVocating Success Story

February 27th, 2018

8:45 a.m.

Kidder County School—Steele
Gymnasium

Open to the public



The Peterson Farm Brothers are 3 brothers from central Kansas who created social media content to promote agriculture. Their YouTube Videos have received over 50 million total views. The brothers grew up and still work on a family farm near Assaria, KS with their parents and sister. Because of their online success, the brothers have had many opportunities around the world to promote agriculture. However, their goal is still to operate the family farm together after college.